

Our Connections



VOLUME 6, ISSUE 3 - FALL 2013

Visit us on the web at <http://countyline.sbcounty.gov/commuterservices/>

2013 RIDESHARE WEEK

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STEP RIGHT UP & RIDESHARE
OCT. 7-11, 2013

This year, explore the amazing world of ridesharing! Step right up to ridesharing and discover how much better your commute can be. Gasp in wonder at how fast your carpool or vanpool gets you to work in the carpool lane. Gaze in horror at the congested freeway as you zip by on a Metrolink train.

Join the County in working towards meeting Air Quality Management District (AQMD) clean air requirements by making the pledge to rideshare. By pledging to rideshare at least one day during Rideshare Week, you will be entered into a drawing for a chance to win one of **111 great prizes**, which include an iPad, hotel stays and more than \$12,000 in gift cards. Your participation will also help the County reach its goal of **1,000 pledges**.

To learn more about how to submit your pledge online and enter to win a Rideshare Week prize, visit www.IE511.org. You may also contact HR-CS at email: commuterservices@sbcounty.gov, or phone: (909) 387-9640 or (909) 387-9639. *Paper pledges are due to Human Resources - Commuter Services (HR-CS) by Friday, October 18, 2013.*

CONTEST RULES

1. NO PURCHASE NECESSARY.
2. Paper pledges due to HR-CS by October 18, 2013. Online entries accepted through October 25, 2013.
3. Drawing will take place on October 31, 2013.
4. You must be a resident of, or work in, Riverside or San Bernardino counties to be eligible to win.
5. You may enter using the pledge card form or by sending a postcard with your name, address, city, and zip code plus a daytime phone number, including area code, to Inland Empire Commuter Services, 7355 Magnolia Avenue, Riverside, CA, 92504-3828.
6. Only one entry per person.
7. Odds of winning depend on number of entries.
8. Winners will be selected by random drawing and notified by mail or by telephone.
9. The sponsors of this program are the RCTC and SANBAG.

DRIVE LESS, SMILE MORE

1-866-RIDESHARE

Commuter Services Contact Information

General Information & Transit/Carpool: 909-387-9640, Vanpool: 909-387-9639, Fax: 909-387-9641

Address: 157 W. 5th Street, First Floor, San Bernardino, CA 92415

Interoffice Mail Code: 0178, E-mail: commuterservices@sbcounty.gov

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2013 Rideshare Week Pledge Card



PLEDGE TO RIDESHARE to work at least one day during Rideshare Week, October 7-11. (Check one)

- Carpool/Vanpool
- Ride a Bike
- Take Metrolink
- Take the Bus
- Walk
- Work from Home

NEED HELP? Contact your Employer Representative, call **1-866-RIDESHARE** (1-866-743-3742), or visit **IE511.org**.

Your Name _____

Daytime Phone _____

Employer Name *County of San Bernardino* _____

RIDESHARING ALREADY?

Check here if you have been ridesharing for at least three months and would like to join the Rideshare Plus Rewards Program and receive a free Entertainment Book membership. Provide an address or email address and an application will be sent to you.

Email _____

Street _____

City _____ Zip _____

detach form

ENTER FOR A CHANCE TO WIN!

Apple iPad Mini Wi-Fi 32 GB and \$25 Apple gift card courtesy of Walmart (2 prizes)

\$250 Gift Card provided by Vons (20 prizes)

San Diego Coastal Cruise Tour offered by Pacific Nature Tours (3 prizes)

Two Night Stay with Breakfast for Two courtesy of Hilton Palm Springs and **Golf for Two with Cart** compliments of Classic Club

Ontario Reign Hockey Suite for up to 14 people provided by Citizens Business Bank Arena

\$250 Gift Card donated by Stater Bros. Markets (10 prizes)

One Night Stay and \$50 Food & Beverage Credit provided by Ace Hotel & Swim Club

Dining Room Furniture Package compliments of Ashley Furniture

\$100 Best Buy Gift Card donated by Bighorn Golf Club (5 prizes)

Folding Commuter Bicycle donated by Dahon North America

\$100 Target Gift Card sponsored by Enterprise Rideshare (5 prizes)

\$50 Olive Garden Gift Card provided by Ernie Ball, Inc. (5 prizes)

Family Pack of Race Cards sponsored by Fast Lap Indoor Cart Racing (8 prizes)

Two Night Getaway courtesy of Westin Mission Hills Golf Resort & Spa Dinner and **Dinner for Four** at Lantana Restaurant provided by Hyatt Regency Indian Wells Resort & Spa

Two Night Getaway courtesy of J.W. Marriott Desert Springs Resort (2 prizes)

Rocker Recliner provided by La-Z-Boy Furniture

Patio Loveseat and Coffee Table Set donated by Lowe's (2 prizes)

\$100 Gift Card courtesy of Macy's (3 prizes)

Family 4-Pack Admission compliments of Medieval Times Dinner & Tournament Show (5 prizes)

\$100 Gift Card donated by Morongo Casino Resort & Spa (5 prizes)

\$50 Edwards Cinema Gift Card provided by National Cornerstone Health Services (5 prizes)

\$250 Gift Card courtesy of Pechanga Resort & Casino (8 prizes)

One Night Stay with Breakfast for Two compliments of Riviera Resort & Spa

\$100 Home Depot Gift Card sponsored by the South Coast Air Quality Management District (5 prizes)

\$50 Gift Card compliments of Staples (5 prizes)

\$50 Gasoline Gift Card courtesy of vRide (5 prizes)

RULES

1. NO PURCHASE IS NECESSARY TO WIN.
 2. Entries accepted through October 25, 2013.
 3. Drawing will take place on October 31, 2013.
 4. You must be a resident of Riverside or San Bernardino counties or work in Riverside or San Bernardino counties to be eligible to win.
 5. You may enter using this form or by sending a postcard with your name, address, city, and zip code plus a daytime phone number, including area code, to Inland Empire Commuter Services, 7955 Magnolia Avenue, Riverside, CA, 92504-9828.
 6. Only one entry per person.
 7. Odds of winning depend on number of entries.
 8. Prizes are described in this form on the opposite page.
 9. Winners will be selected by random drawing and notified by mail or by telephone.
 10. The sponsors of this program are the Riverside County Transportation Commission, P.O. Box 12008, Riverside, CA 92502-2208 and San Bernardino Associated Governments, 1170 W. 9rd Street, Second Floor, San Bernardino, CA 92410.
- Detach & return pledge card to:
 HR-Commuter Services, Interoffice
 Mail Code 0178 by October 18, 2013 and you will be entered into a drawing. One entry per person, please.
- From: _____
 Emp ID#: _____
 Dept. Name: _____
 Work Address: _____
 Your Interoffice Mail Code: _____

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UPCOMING RIDESHARE EVENTS

You're invited to attend a **Rideshare Program** event near you! Save the dates for the upcoming rideshare events hosted by HR-CS, listed below.

Brown Bag Luncheons

October 10, 2013: Reduce, Reuse, Repurpose! - ARMC, 400 North Pepper, Colton, Skylight Café

October 30, 2013: Driving Mad Does the Body Bad - ARMC, 400 North Pepper, Colton, Oak Room



Employees who attend on October 10th, will learn useful information on repurposing everyday household items and unique recycling opportunities. Those who attend on October 30th will learn the psychological and health effects of road rage. HR-CS will also provide attendees with information on recent rideshare program enhancements and the benefits of ridesharing. In addition to **prize drawings**, drinks and desserts will be provided at each event. Bring your lunch and join us!



Rideshare Luncheon

It's that time of year again! The 11th annual Rideshare Luncheon will be held at the National Orange Show, 690 South Arrowhead Avenue, Gate 9, San Bernardino. This year's special guest speaker is Dr. Robert Phalen of California State University, San Bernardino, who will address sustainable goods movement and how to maintain equity among the economy and environment. Invitations have been sent via Interoffice Mail. First come, first served, so RSVP for this exciting event today!

Rideshare Kick Off Event

New for this year, HR-CS will host a Rideshare Kick Off event for all designated transportation survey coordinators. The event will be held in January 2014 to educate all coordinators on the County's rideshare program and communicate upcoming program enhancements and activities. Interested in becoming a coordinator? Stay tuned for more details on the location and date of this educational event.

Check Before You Burn Program

The Check Before You Burn program occurs annually during the fall and winter months when fine particulate levels (PM2.5) reach unhealthy levels in the South Coast Basin. From November 1 to the end of February, South Coast Air Quality Management District (SCAQMD) issues mandatory no-burn alerts which notify residents in affected areas not to burn wood or manufactured fireplace logs in their fireplaces or outdoor fire pits. A typical Southland winter may experience 15 to 20 no-burn days.



This year, SCAQMD has partnered with local CBS radio stations to promote the Check Before You Burn program. Daily air quality alerts will air each morning at 7:09 a.m. on KFWB News Talk 980, 7:11 a.m. on KNX 1070 NEWSRADIO, and 7:15 a.m. on KTWV (94.7 The WAVE). For the duration of the program, the stations will also announce no-burn days when they are in effect. The campaign also includes online ads on the CBS Los Angeles local and weather webpages. According to the SCAQMD, the program is a key element in the agency's strategy for achieving the federal health-based standard for PM2.5. On a typical winter day, the

Southland's estimated one million fireplaces emit 10 tons per day of PM2.5, equivalent to seven times the emissions from all power plants in the region. *For more information about the Check Before You Burn program, visit <http://www.aqmd.gov/healthyhearths/checkbeforeyouburn.htm>.*

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Rideshare on us.



In honor of RIDESHARE WEEK Ride FREE on Wednesday, October 9.

Get unlimited free rides on Wednesday, October 9 to celebrate Rideshare Week. You'll help cut traffic congestion, reduce air pollution, and save on high gas prices. **Plus, enter to win cool prizes at ie511.org/rideshare-week.aspx.**

Print coupon 100% original size. Reduction or enlargement could invalidate the coupon. Cut out along black keyline.



VALID ONLY
OCT. 9, 2013

FREE DAY PASS

Exchange this coupon on board for one FREE Day Pass good for October 9 only, for unlimited travel. Must be surrendered to driver at time of use. Offer valid on Omnitrans local fixed-route buses and OmniGo. Not valid on Access or Omnmlink. Nontransferable. No cash value. Not for resale. **CORP**

STEP RIGHT UP & RIDESHARE  **Omnitrans**

1-800-9-OMNIBUS | OMNITRANS.ORG



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