

San Bernardino County
Workforce Investment Board
General Meeting

MINUTES

Wednesday, July 16, 2014

1) Opening

- a) Chair Tony Myrell called the meeting to order at 12:17 p.m. Joseph Williams led members in the pledge of allegiance. Members introduced themselves and attendance noted by Kristi Sandberg.

Members Present

Tony Myrell
Rod Hoover
Jonathan Weldy
Kristine Scott
Terry Klenske
Bob Lemley
Susan Senior
Bill Moseley
Peggy Long
Jose de la Cerra
John Gauthier
Richard Edwards
Jennifer Silvestri
Dan Nackerman
Steve Lantsberger
Gary Watson
Joseph Williams
Mike Gallo
William Sterling
Audrey Mathews
Phil Cothran

Members Excused

Ken Boshart
Lowell King
Richard Sierra
Dale Marsden
Thomas Flournoy
Logan Olds
Eric Cooper
Lance Bauer
BJ Patterson

Members Unexcused

Patricia Nickols
Wilfred Marshall
Henry Shannon
Gabe Villarreal
Carl Mendenhall

John Hardell
John C Lewis
Larry Flood
Lionel Chadwick
Jon Novack
Aaron Baker
Wilfred Marshall
Linda Stull
Frank Benson

Staff Present

Sandy Harmsen
Kristi Sandberg
Brad Gates
Miguel McQueen
Fred Burks

Phebe Chu

Mike Holtz
Gene Eisenbeisz
Paul Lindenberg

b) Success Stories:

- i) Business- Greg Hudson from Lifetime Solutions, introduced by BSR Mike Holtz. Greg shared how he appreciates being able to utilize the training funding to be able to “give people a chance” by hiring low-skill workers.
- ii) Client- Tricia Navarro introduced by Paul Lindenberg from the West Valley AJCC. Tricia shared how that the workshops she attended were very helpful and assisted her with interview skills and resume presentation. She obtained a job as a Workforce Development Specialist at the East Valley AJCC.
- iii) Youth- Venus Fleetwood from GRIT and introduced by Israel Riley. Venus shared how she has been able to achieve her educational goals and started towards her career goals towards becoming a registered nurse.

c) Special Presentation-

- i) Recognition of Phil Cothran, Winner of California Small Business Award
ii) Recognition of Audrey Mathews for work on WIOA

2) Consent Items-

- a) Approve Minutes from May 14, 2014 meeting.

Meeting Location:

215 N D Street, Suite 201
San Bernardino, CA 92401

- b) Adopt Workforce Investment Board Vision Statement: “The Workforce Investment Board of San Bernardino County is strengthening businesses and transforming lives through employment, education and training.”
 - c) Motion to approve items 2a and 2b made by Terry Klenske. Motion carried. Joseph Williams and Jennifer Silvestri abstained from item 2a.
- 3) Discussion Items- NONE
- 4) Information Items
- a) Special Presentation by Jessica McLeish
 - i) Utilizing power point and accompanying hand out Jessica McLeish presented an Executive Summary of publicity activity for 2013-2014.
 - ii) Phil asked about the possibility of having the smaller local papers carry stories attached to WIB members names.
 - iii) Kristine Scott asked about using YouTube to share testimonials and stories.
 - b) County Report given by Sandy Harmsen
 - i) WIOA update
 - ii) Slingshot- joint project with Riverside County for the state board
 - iii) Accelerator Grant- joint project with Chaffey College to examine training/job matches
 - iv) WIB recognized at County Department Head meeting on 7/16/14
 - c) Committee Reports
 - i) Fiscal/Contracts given by William Sterling
 - (1) Mentioned Expenditure Report and evaluation of how funding is spent on contracts and quantifying outcomes. Miguel McQueen presented briefly about investments made with Business Consults- 47 businesses served, 686 jobs saved or retrained, approximately 150 jobs created, and saved almost \$2 million and almost over \$11 million in revenue. Initial investment around \$475,000.
 - ii) Legislative given by Audrey Mathews
 - (1) WIOA requires new efficiencies and streamlines to clients. The Legislative Committee has developed a list of activities that will help align Legislative work with WIOA. Legislative Committee will work on documents with language such as rules, regulations, and measurement requirements for implementation to provide to DOL.
 - iii) Economic Development given by Mike Gallo
 - (1) Mentioned strategic activities will focus on utilizing LMI data, reviewing credentialing requirements for demand occupations, alignment with education and community colleges
 - iv) No Business Resource Committee report
 - v) Youth Council given by Joseph Williams (Logan Olds absent)
 - (1) Reported on last Youth Council meeting: Diesel Mechanic program from San Bernardino County College and Y4 Event date has been rescheduled to October (specific date has not been set yet).
- 5) Public Comments-
- a) Paul Marshall from DAS speaking about apprenticeship and potential funding opportunities. Contact Information: Paul Marshall, Apprenticeship Consultant, Department of Industrial Relations, Division of Apprenticeship Standards, 320 West

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Fourth Street, Suite 950, Los Angeles, Ca 90013. Office # 213-576-7756 and email is PMarshall@dir.ca.gov.

- b) James Martinez from South Western Vocational College speaking about jobs in security and protective services. Youth, adults, and veterans training programs that provides licensing and certifications- 91 % job placement. Small office in San Bernardino and connected to Apple Valley Unified School District in High Desert. Contact Information: James Martinez, Captain, 9852 Crescent Center Dr. Ste 802, Rancho Cucamonga, Ca 91730. Office # 909-972-4957 x.705 and email is jm@svc-edu.org. Website: www.svc-edu.org.
- 6) Adjournment
- a) Meeting adjourned at 1:35 p.m. Motion by William Sterling. Motion carried. The next WIB General Membership meeting will be held on September 17, 2014 at 215 N D Street in San Bernardino.

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