

**San Bernardino County
Workforce Investment Board
Economic Development Committee
Agenda Item**

MEETING DATE: July 9, 2014

ITEM: (2b)

SUBJECT: Adopt Economic Development Committee Strategic Vision Statement

PRESENTED BY: Sandra Harmsen, Director
Department of Workforce Development (WDD)

CONSENT ___ **ACTION** X **INFORMATION** _____

RECOMMENDATION: Adopt Economic Development Committee Strategic Vision Statement: “We collect and analyze business trends and economic data to guide the allocation of resources to strengthen businesses and transform lives.”

BACKGROUND: Adoption of Economic Development Committee Strategic Vision Statement, “we collect and analyze business trends and economic data to guide the allocation of resources to strengthen businesses and transform lives” will allow the committee to develop and align tasks, programs and projects with the Local Strategic Workforce Plan for Program Years 2013-2017 for the period of July 1, 2014, through June 30, 2015.

During the Executive Committee Strategic Planning Retreat, May 7-9, 2014, the Executive Committee developed a Vision Statement for the Workforce Investment Board (WIB) as well as drafted Vision Statements for each of the WIB standing committees. The purpose of these vision statements is to help the committees identify strategic activities and tasks that align with the overall WIB Vision Statement and the Local Strategic Workforce Plan for Program Years 2013-2017.

On June 4, 2014, the Economic Development Committee discussed the draft committee Vision Statement and then proposed measurable tasks and activities related to the Vision Statement. Adoption of this Vision Statement will allow the Economic Development Committee to purposefully accomplish their timeline of tasks and activities in a strategic manner.

<p>WIB Committee Action: _____</p> <p>MOTION: _____</p> <p>SECOND: _____</p> <p>AYES: _____ NOES: _____</p> <p>DATE: _____ ITEM _____</p>
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