

San Bernardino County  
Workforce Investment Board  
Economic Development Committee Meeting

**MINUTES**

Wednesday, June 4, 2014

1) Opening

- a) Chair Mike Gallo called the meeting to order at 2:12 p.m.
- b) Introductions were made and attendance was noted by Kristi Sandberg.

<b>Comm. Members Present</b>	<b>Comm. Members Excused</b>	<b>Comm. Members Unexcused</b>	<b>WDD Staff Present</b>
Mike Gallo Jose de la Cerra Bob Lemley Phil Cothran Jonathan Weldy Tony Myrell Audrey Mathews William Sterling Joseph Williams Steve Lantsberger Gary Watson Susan Senior Peggy Long	Logan Olds Rod Hoover Terry Klenske Thomas Flourmoy Gabe Villarreal		Sandy Harmsen Kristi Sandberg Brad Gates Miguel McQueen  Kelly Reenders  <u>Special Presenter</u> John McNeil
<b><u>WIB Members Present</u></b> BJ Patterson Kristine Scott Ken Boshart Lowell King			

2) Consent Items

- a) Approve February 19, 2014 and April 9, 2014 Minutes. Motion by Lowell King. Motion carried. Peggy Long and Mike Gallo abstained from February 19, 2014 minutes approval.

3) Discussion Items- Led by facilitator John McNeil

- a) Introduction about Economic Development Committee Draft Vision Statement
- b) Discussion about Activities Related to Draft Vision Statement for 2014-2015
  - i) Mike Gallo/BJ Patterson- identify recognized industry associations for certification requirements. Miguel confirmed that software system currently registers skill sets of entered clients.
  - ii) Audrey Mathews-County Economic vision and recognized industries and connect to WIB business services. General discussion about business recruitment strategies.
  - iii) Peggy Long/Susan Senior- Mentioning a “welcome to the neighborhood” campaign to new businesses to county.
  - iv) Joseph Williams mentioned the California Competes website by GeoSolutions related to schools/training by zip code.
  - v) Steve Lantsberger talked about economic marketing and ways to attract businesses and industries.

4) Information Items- none

Meeting Location:

215 N D Street, Suite 201  
San Bernardino, CA 92401

- 5) Public Comments- none
- 6) Adjournment
  - a) Meeting adjourned at 3:12 p.m. Motion by Audrey Mathews. Motion carried. The next Economic Development Committee meeting will be held on Wednesday, July 9, 2014 at 2:00 p.m. at 215 N D Street in San Bernardino.

Meeting Location:  
215 N D Street, Suite 201  
San Bernardino, CA 92401