

San Bernardino County  
Workforce Investment Board  
Business Resource Committee Meeting

**MINUTES**

Wednesday, April 15, 2015

1) Opening

- a) Chair Phil Cothran called meeting to order at 11:36 a.m.
- b) Introductions were made and Kristi Sandberg noted attendance.

**Comm. Members Present**

Phil Cothran  
Tony Myrell  
Peggy Long  
Jonathan Weldy  
Joseph Williams  
William Sterling  
Phil Cothran  
BJ Patterson  
Rod Hoover  
Kristine Scott  
Audrey Mathews

**Comm. Members**

**Excused**  
Lowell King

**Comm. Members**

**Unexcused**  
Terry Klenske  
Jose de la Cerra  
Dale Marsden

**WDD Staff Present**

Sandy Harmsen  
Brad Gates  
Kristi Sandberg  
Miguel McQueen

**WIB Members Present**

Mike Gallo

2) Consent Items

- a) Motion for approval for Minutes from January 7, 2015 and October 29, 2014 meetings by William Sterling. Abstention: Tony Myrell, BJ Patterson, Rod Hoover, and Kristine Scott from January 7, 2015. Motion carried.
- b) Motion for approval of Business Marketing Brochure by Tony Myrell. Motion carried.

3) Discussion Items

- a) Miguel McQueen gave background for Item 3a. Workshops are provided using Layoff Aversion funds. So far this year, 11 workshops with 254 attendance. Most popular was Wage and Labor Update and HR workshops. BJ Patterson commented that he and staff have always appreciated the workshops and found them to be helpful. Rod Hoover asked about the per person cost and Brad Gates clarified that the attendance numbers are only for this fiscal year and the total amount of item 3a is for three years. BJ Patterson motioned to approve an increase in funding from \$102,600 to an amount not to exceed \$154,600 for Program Year 2015-16 for business workshops for Title I Rapid Response services and programs under the Workforce Investment Act and Workforce Innovation and Opportunity Act. Motion carried.
- b) Sandy Harmsen explained these contracts are funded via the Rapid Response dollars. Performance-based pay for vendors via business putting in writing how the consultant helped them. Brad Gates informed members that since it is mid-program year a report will be given later. Tony Myrell motioned to approve Amendment No. 2 to three County contracts for the purpose of providing business process improvement services to eligible County businesses under the Workforce Investment Act and the Workforce Innovation

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and Opportunity Act by extending the term for an additional year, for a total contract period of September 10, 2013, through June 30, 2016, and awarding additional funds as follows:

- i) Deisell Consultants, LLC: an increase of \$100,000 from \$170,000 to an amount not to exceed \$270,000 (Agreement No. 13-744).
- ii) California Manufacturing Technology Consulting: an increase of \$70,000 from \$130,000 to an amount not to exceed \$200,000 (Agreement No. 13-746).
- iii) Voice Marketing/Voice of Inland Empire: an increase of \$30,000 from \$50,000 to an amount not to exceed \$80,000 (Agreement No. 13-746).

Motion carried.

4) Information Items

- a) County Report given by Sandy Harmsen

5) Public Comments- none

6) Adjournment

- a) Motion made to adjourn meeting by Tony Myrell at 11:56 a.m. Motion carried.

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